



## **PRESS RELEASE**

### FOR IMMEDIATE RELEASE

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### CONTACT INFORMATION

Wendy Taylor, Director of Business Development, [wtaylor@interprisedesign.com](mailto:wtaylor@interprisedesign.com)

### **INTERPRISE TRANSITIONS TO ESOP**

(December 16, 2011) INTERPRISE/Southwest Interior and Space Design, Inc., dba INTERPRISE ([www.interprisedesign.com](http://www.interprisedesign.com)), a Texas based commercial Interior Design firm, announced the formation of an Employee Stock Ownership Plan (ESOP) for its employees. Katie Berg will retain leadership as Chief Executive Officer, and Kaye McCallum, formerly Vice President, has been promoted to President and Chief Operating Officer.

Katie Berg, recognized in 2008 by D-CEO magazine as one of the most influential women in commercial real estate, founded INTERPRISE in 1981 and has led the company for the past 30 years. Now ranked in the Top 10 of Interior Architectural firms in Dallas Business Journal's Book of Lists, as well as a Top 100 Design Giant by INTERIOR DESIGN magazine, the company is Planner of Record in approximately 38 Million square feet of office buildings in the Dallas-Fort Worth area. 44% of the company's employees have been with the firm for over 10 years, while 25% of employees have been with INTERPRISE for nearly 20 years or more. With 80% of the company's revenues generated from sustaining business with owners and real estate representatives of commercial office buildings, and the successful tenured staff of existing leadership and design professionals, the company is positioned for continued success far in to the future.

Katie Berg, CEO stated "The overriding benefit of an ESOP is that it allows employees to participate in the company's growth and success. I am excited to provide that opportunity to the dedicated individuals that have helped make INTERPRISE successful for the past 30 years."